



Press Release

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Golden Valley Products, Inc.

Gains Industry-Wide Recognition at the SGIA Expo

International Golden Image competition compares 353 entries in 50 categories

The 2011 Specialty Graphic Imaging Association (SGIA) Expo brought together leaders of the specialty imaging industry this year in New Orleans. In addition to a successful showcase, Golden Valley Products, Inc., located in Minneapolis, MN, was recognized in the Association's prestigious Golden Image Competition with a Silver Award for their Graphic Overlay entry in the Nameplate category.

"I am very proud of the GVP team," said Teresa Thake, President, *"Our work was compared to the best in the world, and we came out on top. That's quite an accomplishment!"*

More than 66 companies from around the world entered the competition, submitting a total of 353 prints in 50 product categories. Conducted during the 2011 SGIA Expo (New Orleans, October 19–21), this year's event was one of the most challenging in recent history.

"The judges had a very difficult time this year, not because of the sheer volume of entries, but because of the overall quality of the work. Judges in virtually every category told me the entries were so good that choosing winners was a real challenge," said Johnny Shell, SGIA's Vice President of Technical Services.

Shell added that the Golden Image competition is judged on the technical accomplishments of each entry, excluding aesthetic issues from the evaluation and scoring process. Prints are judged on the level of difficulty and quality of execution.

"Winning the Silver Award for Nameplates puts Golden Valley Products, Inc. among the top specialty printers in the world in terms of quality and capability. The ability to consistently print such high-quality products indicates that GVP is an expert at controlling the many variables involved in specialty printing," Shell said.

A recap of the 2011 SGIA Expo — including the complete list of Golden Image winners — is available online at SGIA.org.

SGIA — Supporting the Leaders of the Digital & Screen Printing Community

"Specialty imaging" comprises digital imaging, screen printing and the many other imaging technologies SGIA members use, including those they'll tap in the future. These are the imaging processes and technologies employed to create new products and to enhance existing products including point-of-purchase displays, signs, advertisements, garments, containers and vehicles. Make the most of your specialty imaging business.